THE HYBRID WORKFORCE & THE AGILE WORKPLACE (PART 2)

white + burke **VERMONT DEVELOPMENT** CONFERENCE

Today's Presenters



Jane Pickell Director of Interiors Freeman French Freeman





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Your Most Valuable Asset



The Hybrid Workforce



The Agile Workplace



The Agile Workplace at the State of Vermont

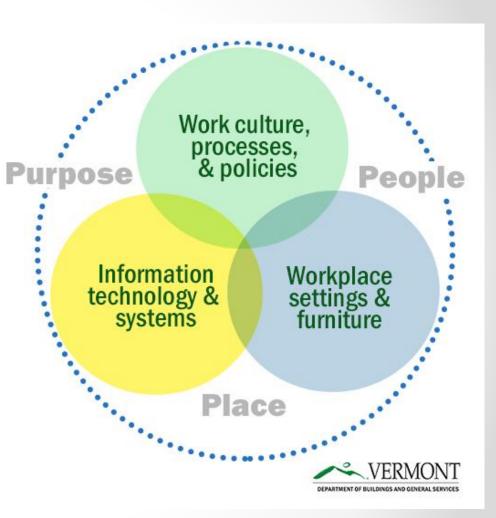
VT Development Conference Nov. 4th, 2021



DEPARTMENT OF BUILDINGS AND GENERAL SERVICES

Space management & strategy

"We believe in managing our workplaces with a customer-service focused integrated, and data driven approach."



Space management & strategy

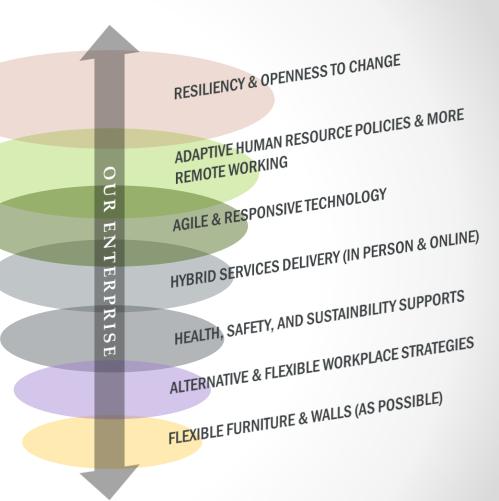
- BGS revised Space Standards and have been using since 2018 on 400,000 SF of space and planning projects.
- Standards driven by industry best practices and active applied research.
- Now implementing WIMS, a statewide Workplace Integrated Management System.
- Regular and strategic interactions with Agency and Dept. Space Administrators.
- Always looking to enhance programmatic synergies, efficiencies, and save \$ for Vermonters.



Applied Research Harvard ()fff CORENET **Business** maine freeman french freeman Review **Impacts** GSA **DIVISION OF** CAPITAL ASSET **Strategy &** MANAGEMENT & CUSHMAN & WAKEFIELD MAINTENANCE Steelcase **Plan**ning TN pennsylvania DEPARTMENT OF GENERAL SERVICES Forbes National Association of State Chief Administrators HAWORTH **BETTER WORKPLACES** BETTER W@RLD" IF I KI IPI II accenture Gensler

POST COVID-19 WORKPLACE SUCCESS FACTORS

When applied together, these factors make our enterprise stronger than the sum of its parts.



The Workplace Strategy Continuum

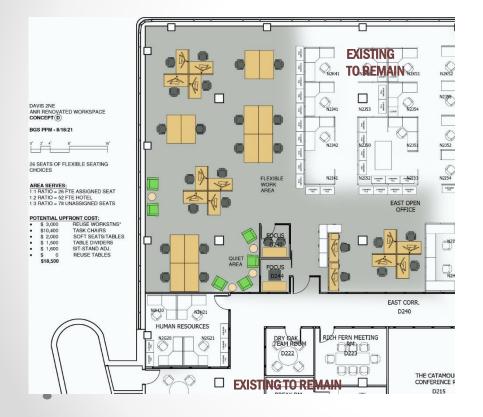
BGS PLANNING, 2021

%100:0	90:10	70:30	50:50	30:70	10:90	0:100 %	
		+/		+/			
ALL WORKING IN PERSON NO REMOTE WORKING	MOST WORKING IN PERSON WITH SOME REMOTE WORKING	A LOT WORKING IN PERSON WITH MORE REMOTE WORKING	HALF WORKING IN PERSON WITH HALF WORKING REMOTE	A LOT WORKING REMOTE WITH MORE IN- PERSON WORKING	MOST WORKING REMOTE WITH SOME IN- PERSON	ALL WORKING REMOTE NO WORKING IN PERSON	
MAJORITY TRADITIONAL PRIVATE OFFICE & SOME OPEN OFFICE WORKSTATIONS, SOME FLEX, LITTLE COLLAB.	MORE TRADITIONAL PRIVATE OFFICES & MORE OPEN OFFICE, SOME FLEX SPACE, SOME COLLAB.	A FEW PRIVATE OFFICES & MOST OPEN OFFICE, WITH MORE CHOICE BASED FLEX SPACES, MORE COLLAB.	VERY FEW PRIVATE OFFICES & SOME WORKSTATIONS, WITH GREATER CHOICE BASED FLEX SPACES, LOTS OF COLLAB.	VERY FEW PRIVATE OFFICES & LESS STANDARD WORKSTATIONS, BUT LOTS OF CHOICE BASED FLEX SPACES,	LOT WORKUNGSED FLEX SPACES, ECOSYSTEM (HEADS DOWN, COLLAB, SOCIAL, WELLNESS WORK ZONES)	WORK FROM ANYWHERE INCLUDING HOME BASED OFFICE, THIRD PLACES	
DEDICATED WORKSPACE (ADDRESSED SPACE)					DDRESS WORKSPAC ADDRESSED SPACE		
	LITTLE PORTFOLIO SF IMPACT		MAJOR PORTFOLIO SF IMPACT				
TRADITIONAL	HYBRID	ALTERNATIV	/E WORKPLACE SET	ORKPLACE SETTINGS NEXT GENERATION SOLUTIONS			
•	+/ Research says (ongoing, evolving)		⁺ / ₋ State employees said (9/2020)				

Hybrid Working Present and future possibilities

An ecosystem of spaces ...with many positive climate and work-life-balance impacts





- 1. We can't put the genie back into the bottle anymore. State mindsets have shifted permanently about remote working value to improved work-life-balance and heads down focus work.
- 2. Just because we know how to work remote now, does not mean it's the best solution for the State and the many business and customer needs we support with the spaces we manage.
- 3. Use a data-driven approach to better understand the nexus between space utilization, costs, and strategic value with our real estate portfolio.



- 4. Always seek to move towards more efficient space use, converting existing larger workstations to smaller ones with goal of 150 usable square feet/person, the State standard. Reuse as possible.
- 5. Review mobility profiles of staff of in office versus away from office time. Do not assign an office or workstation to someone in the office less than 20 hours a week. Rather, convert that office to a shared office for 2 or more people to on a schedule.
- 6. Emphasize a piloting-first attitude with low-cost high-value changes, then commit to a later reassessment, adjustments, and possible adoption, more permanent and \$\$ solutions.







- 7. Convert existing workstations to shared hotel and touchdown workpoints. Use tools like MS-Outlook to book spaces. Remove personal items from each workpoint so spaces can be shared.
- 8. Provide easy to use lockers or personal storage in central areas. Or temporarily convert file cabinet drawings to lockers.
- 9. Replace fixed-height worktops with adjustable sitstands easy sharing.
- 10. Consider converting some offices to flexible collaboration enclaves. They will support onsite team and mixed hybrid-interactions with off-site coworkers and partners. (Pending mobility analysis)







PRIMARY OFFICE DUTY LOCATION EASE OF TECH & SETUP REMOTE & MOBILE WORK SETTINGS

- 11. Supply headsets with microphones for staff so they can more easily use lower voices on video calls in open office settings.
- 12. Begin to move from assigned seating to unassigned shared seating but do it slowly with change management and education in mind.
- 13. Add video screens and better cameras in meeting rooms, whether wall mounted or on carts. This will help hybrid-working with offsite staff and partners, and group collaboration. Don't forget whiteboards.
- 14. Make it easy to plug and play in both the primary duty location and other remote locations. This will ease time-consuming set-up and break-down of computers, screens etc. Make it easy to plug and play in both locations. Docks, monitors, cloud....

Traditional & Agile Workplaces



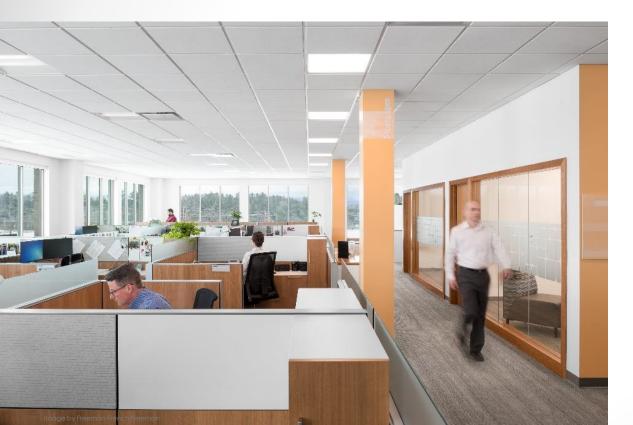
The Agile Workplace: Some things Change



What Changes

- Active & reconfigurable meeting rooms
- Active workstations
- Unassigned offices
- Unassigned workstations
- Break room/work café
- Zoom rooms
- Informal work zones
- Wellness
- Encourage activity
- Social component

The Agile Workplace: Some Things Stay the Same



What stays the same

- Private meeting rooms
- (Some) private offices
- (Some) open office
- Break room
- Focus rooms

One Size Does Not Fit All!



Individual Workspaces



Semi-private Workspaces



Private (but shared) Workspaces



Google Office Pods

E-Bay Think Rooms

Fixed Meeting Spaces



Flexible Meeting Spaces



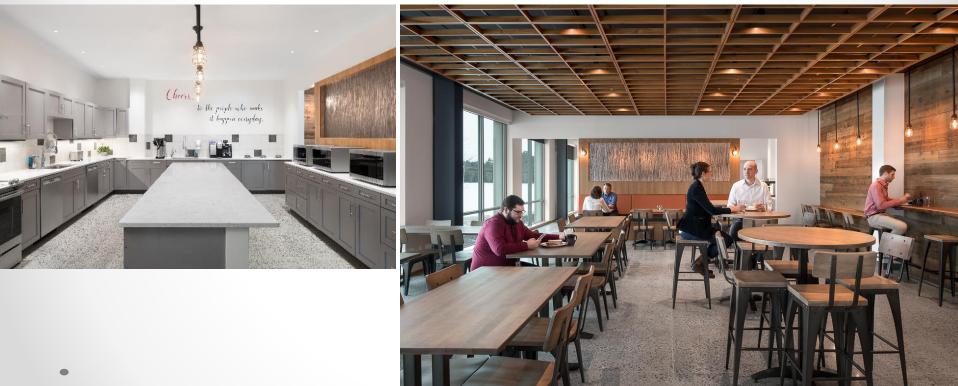
Informal Work Zones



Personal Storage



Work Cafe



Images by Freeman French Freeman

Outdoor Office (Seasonal)



The Home Office



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Technology



Technology & Tools



Room Reservation System

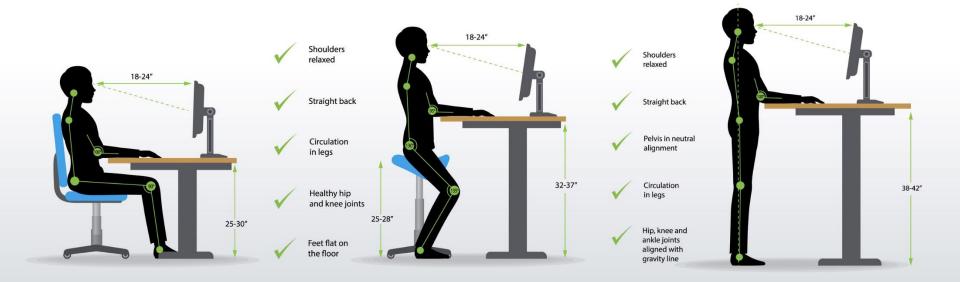


Touchless Elevator

The Owl



Wellness: Ergonomics



Wellness: Active Workstations



Daylight & Access to Nature



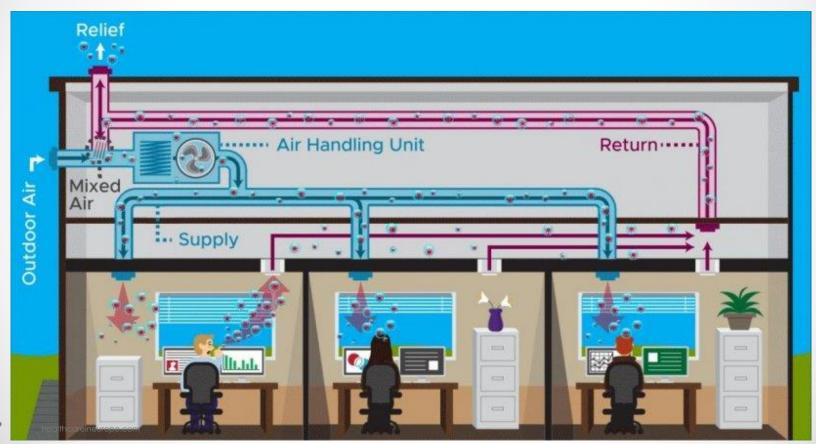
Tunable Light & Controls



Acoustics



Ventilation



The Agile Workplace



QUESTIONS?

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