

It's What's on the Inside that Counts: Why Office Interiors Matter from the Start

Jane Pickell, IIDA, LEED AP ID+C | Jesse Robbins, AIA, LEED AP BD+C
FREEMAN FRENCH FREEMAN, ARCHITECTS

white + burke
**VERMONT
DEVELOPMENT**
CONFERENCE



The Contemporary Workplace

white + burke
VERMONT DEVELOPMENT
CONFERENCE



A 90-second history of office design

white + burke
VERMONT DEVELOPMENT
CONFERENCE



Early offices were open offices



Private offices were only briefly in fashion: 1950s-80s

white + burke
VERMONT DEVELOPMENT
CONFERENCE



With a clear hierarchy and rules

white + burke
VERMONT DEVELOPMENT
CONFERENCE



Then came the cube farms...

white + burke
VERMONT DEVELOPMENT
CONFERENCE



... which became the butt of many jokes.



Which brings us to today.

white + burke
VERMONT DEVELOPMENT
CONFERENCE

collaboration

shared
multi-purpose spaces

natural light

amenities

fewer walls

smaller
footprint

“green”

fresh air

Private
& public
spaces

transparency

flexibility

brand driven

quality over
quantity

technology

Key Elements of Workplace Design

- Customization
- Flexibility
- Indoor Environmental Quality
- Amenities
- Built Environment



Customization - Branding

white + burke
VERMONT DEVELOPMENT
CONFERENCE

**Organizational Culture Model:
The Competing Values Framework™**

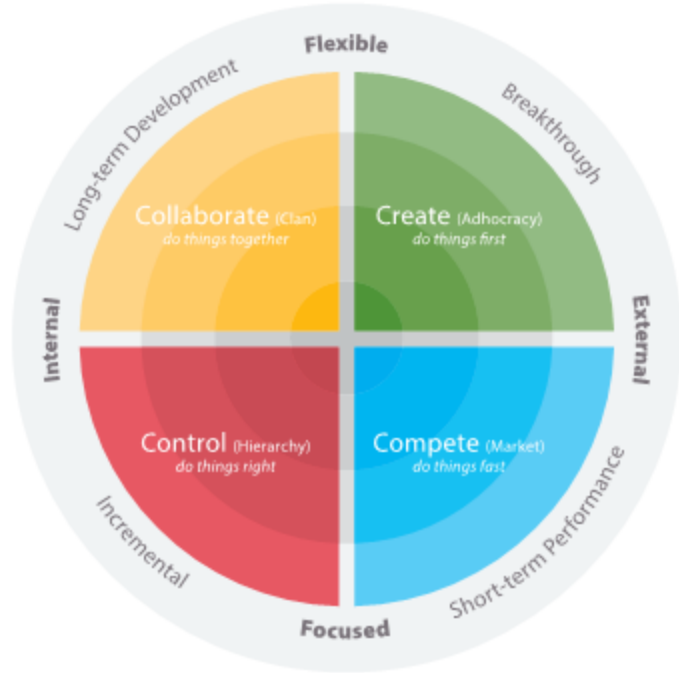
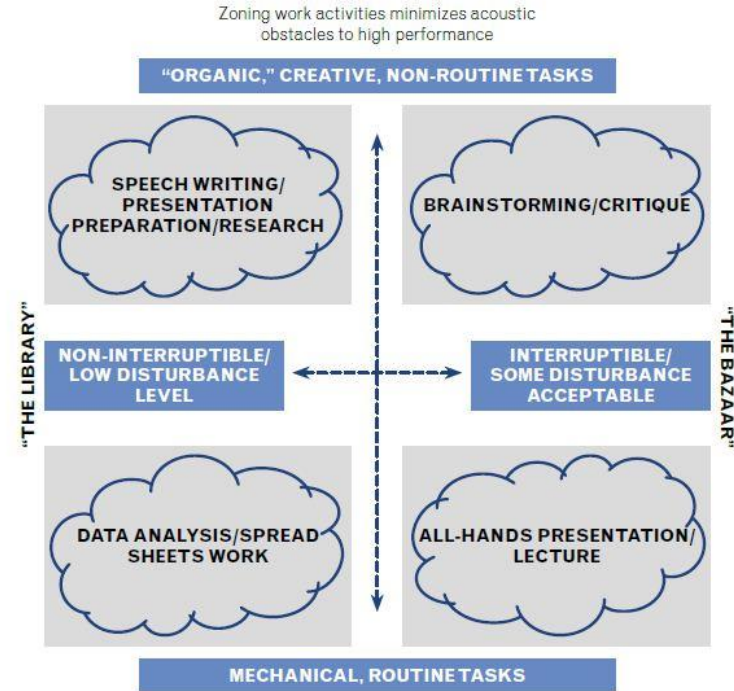


FIG 9. A FINE-GRAIN LOOK AT LOCATING ACTIVITIES IN THE CONTEMPORARY OFFICE



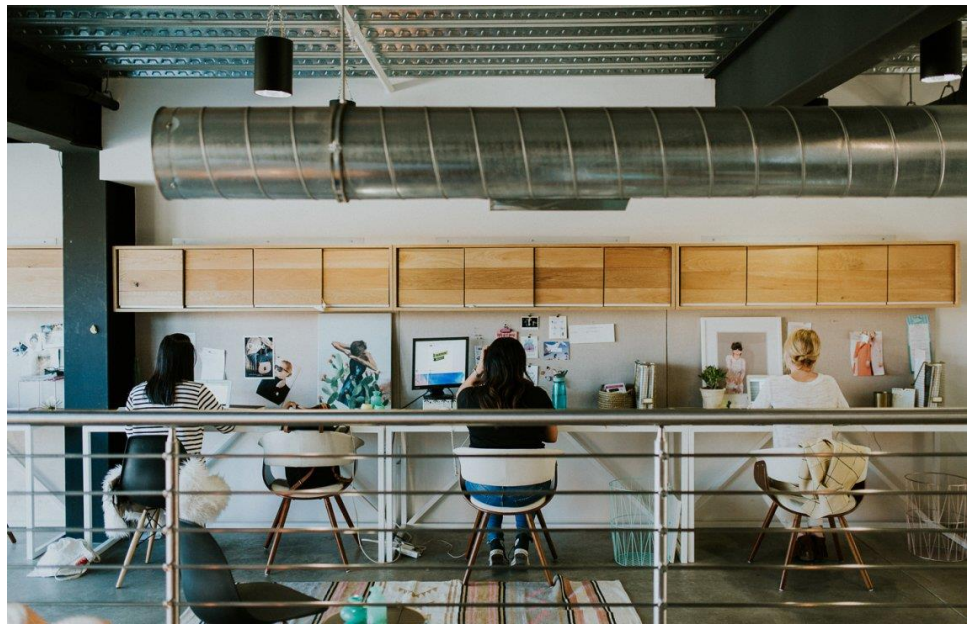


Customization: Budget



Flexibility – Work Tasks

white + burke
VERMONT DEVELOPMENT
CONFERENCE



Flexibility – Work Styles



Flexibility - Technology

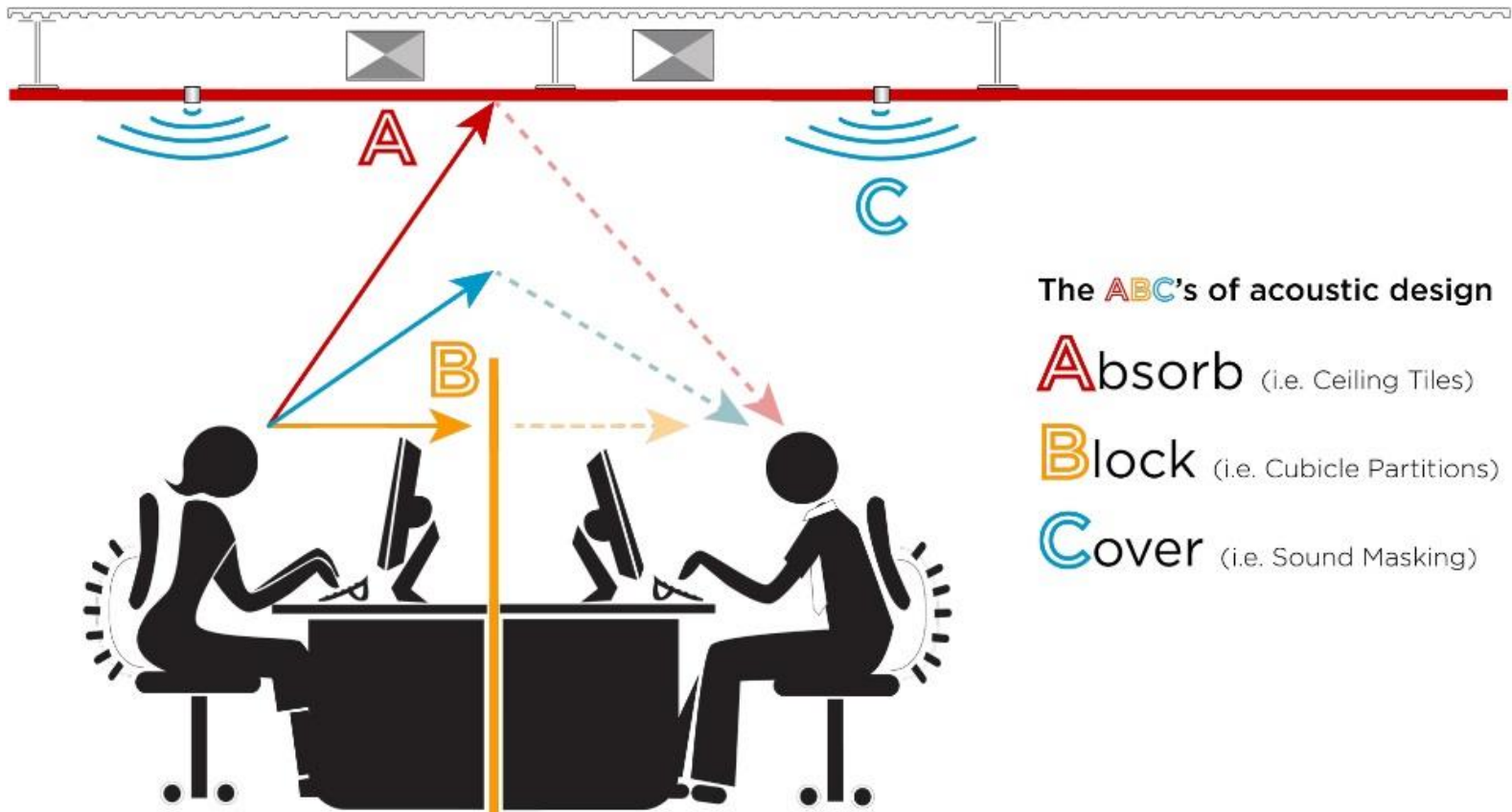
white + burke
VERMONT DEVELOPMENT
CONFERENCE



IEQ – Light & Air

white + burke
VERMONT DEVELOPMENT
CONFERENCE





The **ABC's** of acoustic design

Absorb (i.e. Ceiling Tiles)

Block (i.e. Cubicle Partitions)

Cover (i.e. Sound Masking)



Amenities – Shared Spaces



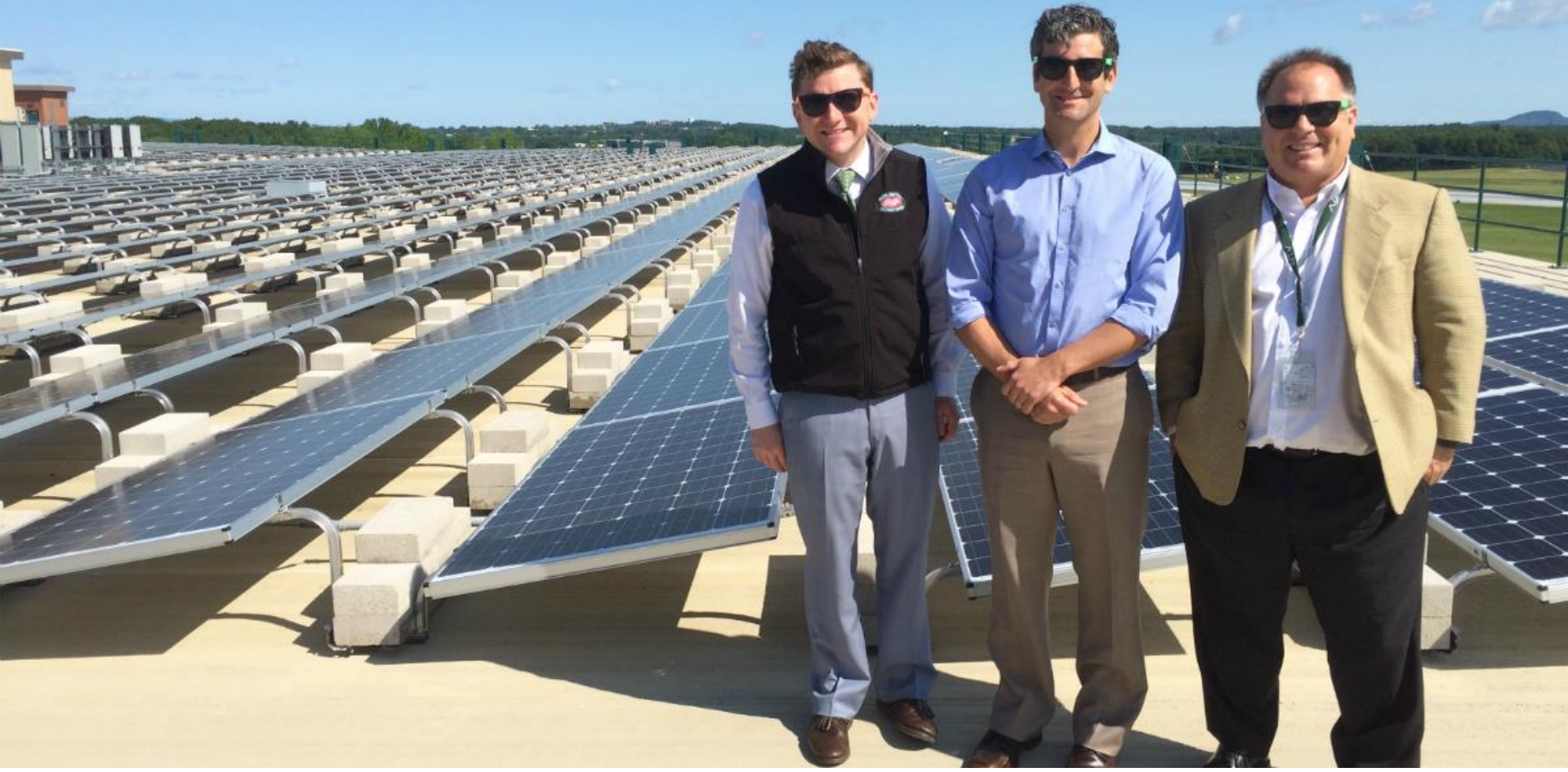
Amenities – Health & Wellness

white + burke
VERMONT DEVELOPMENT
CONFERENCE



Built Environment - Flexibility

white + burke
VERMONT DEVELOPMENT
CONFERENCE



Built Environment - Efficiency

white + burke
VERMONT DEVELOPMENT
CONFERENCE



What About Cost?



freeman | french | freeman

Jane Pickell, IIDA, LEED AP ID+C

FREEMAN FRENCH FREEMAN

jpickell@fffinc.com

Jesse Robbins, AIA, LEED AP BD+C

FREEMAN FRENCH FREEMAN

jrobbins@fffinc.com

Questions?

white + burke
VERMONT DEVELOPMENT
CONFERENCE

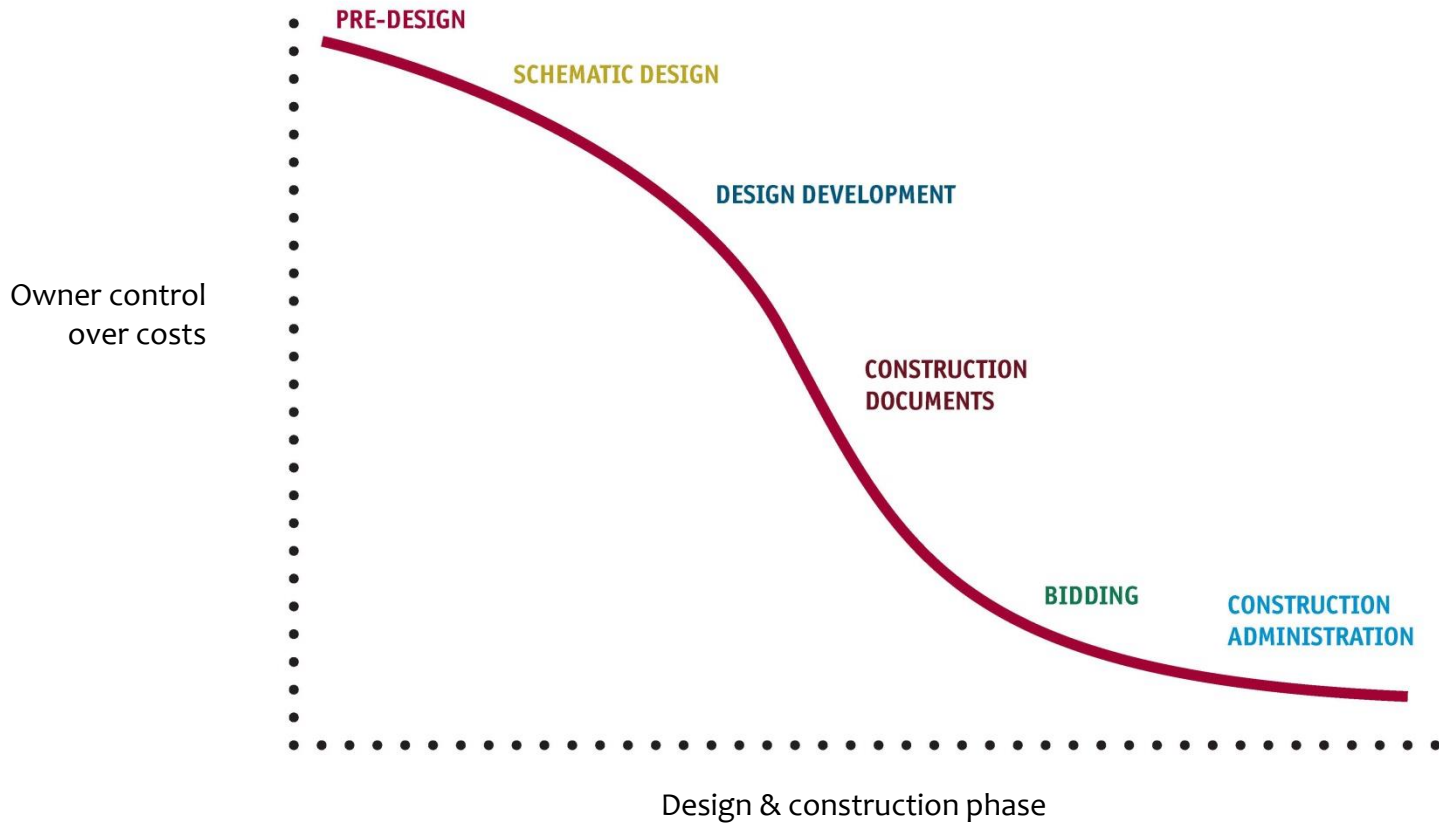
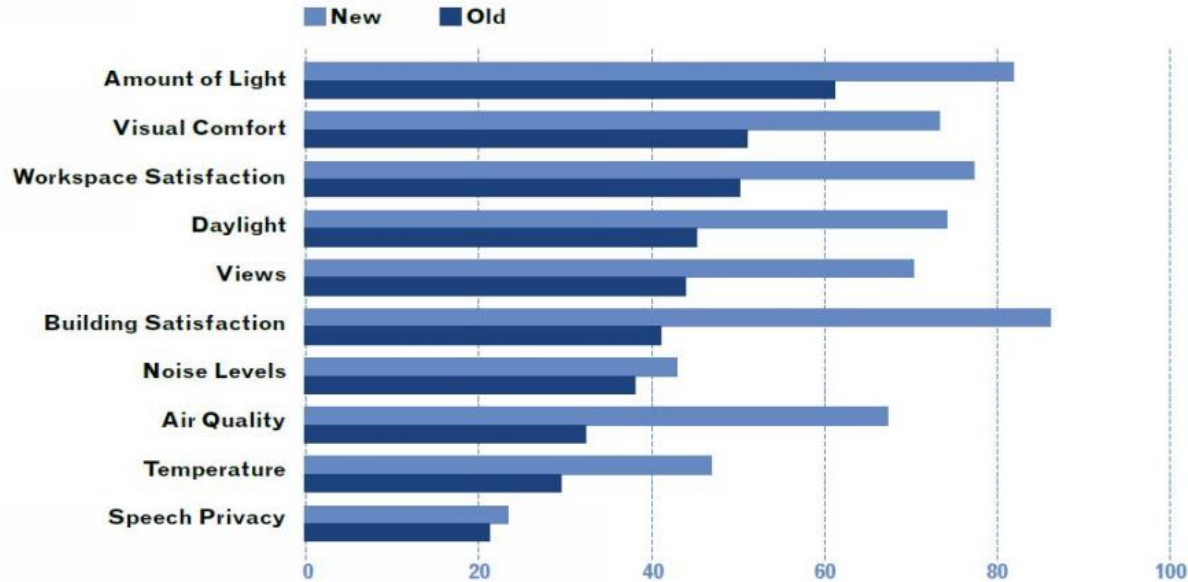


FIG 2. PERCENT SATISFIED WITH ENVIRONMENTAL CONDITIONS



MYTH:

High cubicle partitions mean less noise, more privacy, and fewer distractions.

REALITY:

Not true. Research shows that higher cubicle partitions block standing line of sight but provide small amounts of additional acoustical shielding. But this increase in 'visual privacy' may encourage people to talk louder because they think they have more privacy. Unfortunately, there may be less privacy and more disruption.





Reasons for Installing your White Noise System

