#### MORE HOUSING, MORE OPPORTUNITY **3500 IN 5 YEARS BUILDING HOMES TOGETHER CAMPAIGN**

white + burke

# VERMONT DEVELOPMENT CONFERENCE



#### **Building Homes Together**

A campaign to strengthen Chittenden County communities

#### Why now?

- Job growth stymied
- Employees leaving the county
- Low rental housing vacancy rate
- Residents paying too much for housing

# What about Chittenden County residents?



10,000 households are severely cost burdened

## Campaign Strategies

- Expand Capital Sources
- Advocate and Inform the Public and Policy Makers
- Align Policies to Support Housing

## Capital Sources

- Fully fund VHCB
- Support municipal housing trust funds
- Increase state bonding
- Partnerships with Institutions
- Social investment financing
- Look at avoided costs
- Support infrastructure investment

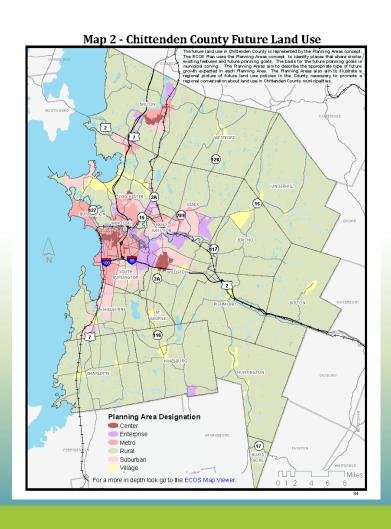
#### Advocate & Inform

- Need & benefits of sustainable development
- Municipal tax implications
- Cross-sector and public support for projects with housing
  - Bring balance to public hearings
  - Promote public good of housing

# **P**olicy

- Regulatory reform
  - Integrate permitting between state and municipal
- Inclusionary zoning
- Support projects in permitting
  - Important to implementing town and regional plans to achieve state goals

#### **Smart Growth**



- 80% of new housing units in 15% of the land area
- Full range of housing
- Aligns smart growth, regional plan, town plans & zoning

#### Traffic



- Approving housing in smart growth areas
  - Decreases regional traffic
  - Acknowledge local traffic – but:
  - Provides for transit,
     biking, and walking
     options

## Benefit to taxpayers

If municipal services (schools, sewer, water, etc.) aren't at full capacity, development is GOOD.

- More payers into the system
- Growth in the grand list
- Increased education funding





# Change the Conversation More housing creates more opportunities

- Preserves environment and farm land
- Saves residents money
- Improves transportation choices
- Reduces air pollution and GHG
- Improves community health
- Improves our economy



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# Capital, Advocacy & Policy 100+ supporters: Join us!

http://www.ccrpcvt.org/our-work/economic-development/housing/

# **QUESTIONS?**

#### **SPEAKERS**

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